

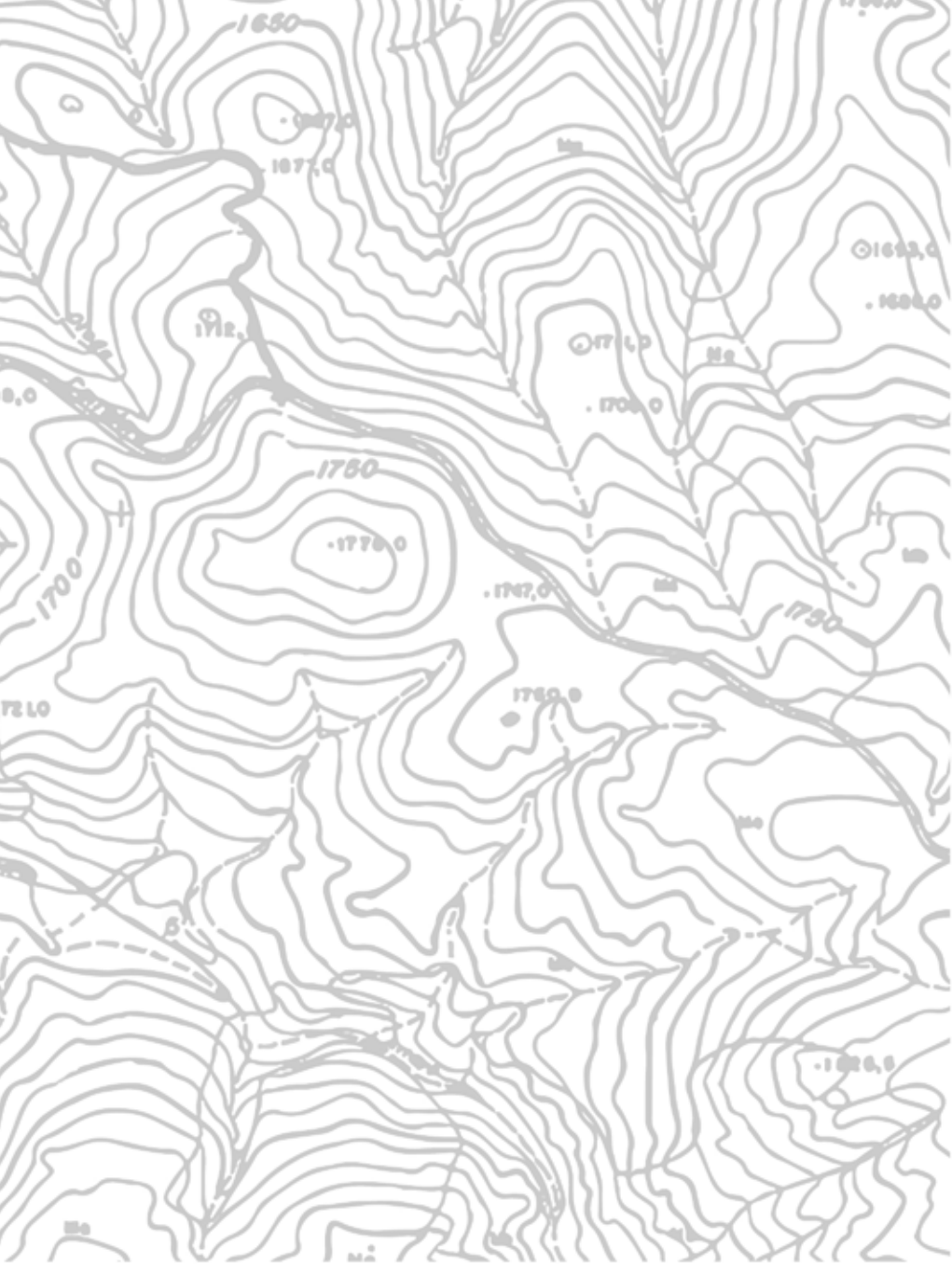
EAT & DRINK SPAIN

CAVA shows its origins:
the new segmentation and
zonification rules
Saturday, August 28th 2021

Spain spreads passion
to your food

#SpainFoodNation





Photos provided by CRDO CAVA

**CAVA shows its origins:
the new segmentation
and zonification rules**
Saturday, August 28th 2021

Seminar presented by
David Schwarzwälder

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und HANDELSABTEILUNG
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FWS  Foods and Wines
from **Spain**

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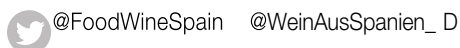


Spain expert **David Schwarzwälder**, is on first-name terms with most Spanish winemakers. He has written several books on Spanish wines, including the standard work “Spain and its Wines” and writes as a freelance journalist for numerous wine media. He shares his knowledge as a lecturer at the German Wine and Sommelier School, the Geisenheim University of Applied Sciences, and numerous hotel management schools.

Did you know that Spain, with around one million hectares, not only has the largest wine-growing area in the world? Today, Spain is also one of the most dynamic wine countries in Europe and the world's largest producer of wines from organic farming. For Spain, the high altitudes are also enormously important in viticulture. Hardly anyone knows that Spain is the highest wine-growing country in Europe after Switzerland. As diverse as the terroirs of the more than 80 protected designations of origin (PDO) are the wines that come from them.



There is much to learn about wine from Spain!



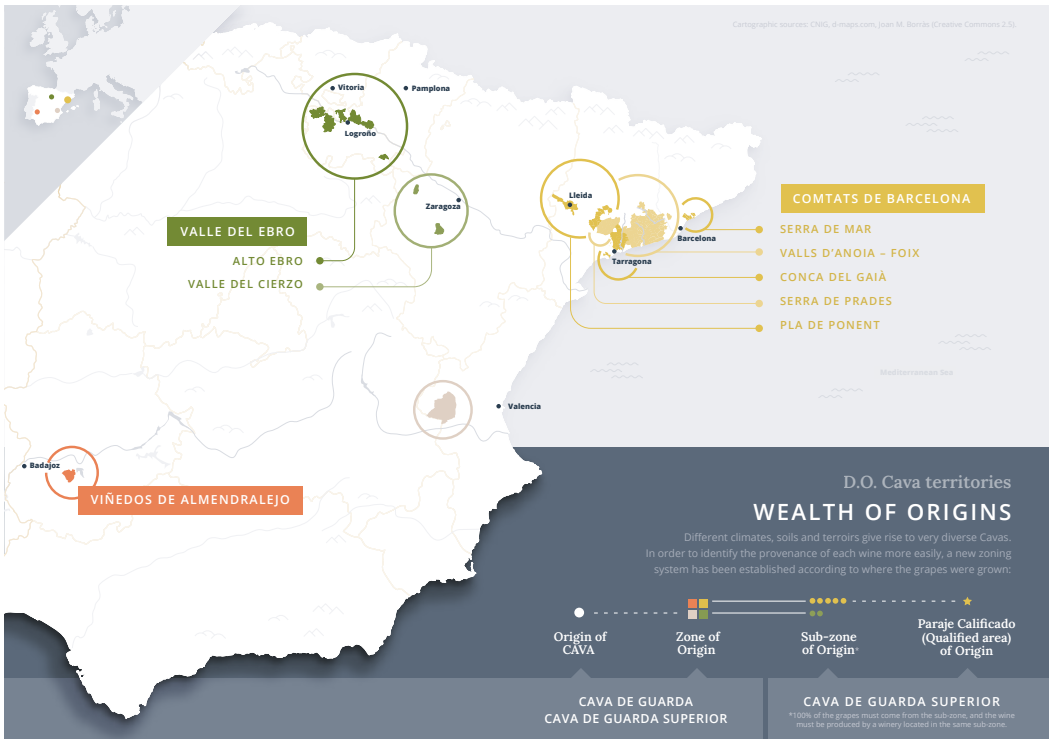
Please visit us at:
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The origins of Cava lie in the winemaking area of Penedés, especially in the town of Sant Sadurní d'Anoia and its surroundings, which has earned the title of Cava capital. However, for historical reasons, Cava can also be made in certain other towns and regions. There are four main areas of the D.O. (Designation of Origin) Cava to highlight: COMTATS DE BARCELONA, EBRO VALLEY, VIÑEDOS DE ALMENDRALEJO, LEVANTE ZONE.

Zones, sub-zones and new categories for Cava

2021 is full of new challenges, important steps to continue evolving D.O. Cava's strategy of value and excellence. This will be a key year, with the activation of the ambitious segmentation and zoning project.

The new regulations, approved by the Regulatory Council plenary on 2020, and by the Ministry of Agriculture, Fishing and Food this year, aim to enhance the value of Cava's origin and territory, as well as offering consumers maximum quality guarantees, thereby demonstrating the assurance of superiority and excellence pledged by D.O. Cava.



This way, the provenance of the product can be precisely pinpointed, thereby enriching the experience of each glass of Cava: you can taste the notes added by the soil and the richness of the local microclimate where the wine was made.

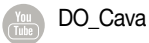
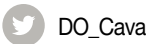
The D.O. Cava has a continuous commitment to quality and differentiation: henceforth Cava de Guarda Superior must comply with even more demanding regulations. They must be of 100 % organic origin, and from vineyards over 10 years old; and those in the Reserva category, with a minimum of 18 months aging in the bottle. Furthermore, a distinctive new seal of "integral producer" identifies, and gives added value to, those wineries that carry out the entire winemaking process on the the same estate.

For more information please visit:

www.cava.wine/en/

Contact: consejo@cava.wine

D.O. CAVA





CASTELL

D'OR



Castell d'Or Brut Orgànic

Winery:	Castell d'Or
Category of Cava:	Cava de Guarda
Vintage:	2019
Type of Cava:	Brut
Grape variety:	Xarel·lo Macabeo Parellada
Ageing:	Minimum 14 months
Alcohol by volume:	11.5% vol.
Winery contact:	Crta. de Santes Creus s/n. 43814 Vila-rodona, Tarragona (Spain) Tel.: + 34 977 459 860 castelldor@castelldor.com https://www.castelldor.com



Roger Goulart

Roger Goulart Brut Nature Reserva 2017

Winery:	Roger Goulart
Category of Cava:	Cava de Guarda Superior Reserva
Vintage:	2017
Type of Cava:	Brut Nature
Grape variety:	Xarel-lo Macabeo Parellada
Ageing:	Minimum 30 months
Alcohol by volume:	12% vol.
Winery contact:	C/ Major, 6 08635 Sant Esteve Sesrovires Barcelona (Spain) Tel.: +34 934 191 000 dpiera@rogergoulart.com www.rogergoulart.com




 ALTA ALELLA

AA Mirgin Laietà

Winery:	Alta Alella
Category of Cava:	Cava de Guarda Superior Gran Reserva
Vintage:	2017
Type of Cava:	Brut Nature
Grape variety:	Xarel·lo Macabeo Chardonnay Pinot Noir
Ageing:	Minimum 30 months
Alcohol by volume:	12% vol.
Winery contact:	Camí Baix de Tiana s/n 08328 Alella, Barcelona (Spain) Tel.: +34 934 693 720 laura@altaalella.wine www.altaalella.wine



Faustino
1864
VIÑEDOS Y BODEGAS OYÓN ESPAÑA

Faustino Brut Reserva

Winery:	Bodegas Faustino
Category of Cava:	Cava de Guarda Superior Reserva
Vintage:	2018
Type of Cava:	Brut
Grape variety:	Macabeo Chardonnay
Ageing:	Minimum 15 months
Alcohol by volume:	11,82% vol.
Winery contact:	Carretera Logroño-Pamplona (N-111), s/n 01320 Oyón-Oion, Álava (Spain) Tel.: +34 945 622 500 elarrea@bodegasfaustino.es www.bodegasfaustino.com







VIA
DE LA
PLATA

Nature Gran Reserva

Winery:	Via de la Plata
Category of Cava:	Cava de Guarda Superior Gran Reserva
Vintage:	2014
Type of Cava:	Brut Nature
Grape variety:	Macabeo Parellada
Ageing:	Minimum 30 months
Alcohol by volume:	11,5% vol.
Winery contact:	C/ Zugasti,9 06200 Almendralejo, Badajoz (Spain) Tel.: +34 924 661 155 cava@bodegasviadelaplata.com www.bodegasviadelaplata.es



Pago de Tharsys Gran Reserva 2017

Winery:	Pago de Tharsys
Category of Cava:	Cava de Guarda Superior Gran Reserva
Vintage:	2017
Type of Cava:	Brut Nature
Grape variety:	Chardonnay
Ageing:	40 months
Alcohol by volume:	12% vol.

Winery contact:	Carretera N-III, km 274 46340 Requena, Valencia (Spain) Tel.: +34 962 303 354 marketing@pagodetharsys.com www.pagodetharsys.com
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#alimentosdespaña

A

B

C

D

E

F

ANTLANTICO

OCEANO

OCEANO ATLANTICO

Canarias



Wines

WINES WITH PROTECTED DESIGNATION OF ORIGIN (PDO)



DENOMINACIONES DE ORIGEN (D. O.)

F1. ABONA. Canarias	B6. CONCA DE BARBERÀ. Cataluña	C6. MENA. Aragón
B7. ALELLA. Cataluña	E4. CONDADO DE HUELVA. Andalucía	C5. MONCAYO. Aragón
D6. ALICANTE. Comunitat Valenciana	B6. COSTERS DEL SEGRE. Cataluña	E4. MONCAYO. Aragón
D5. ALMANSA. Castilla-La Mancha	F1. EL HIERRO. Canarias	C6. MONCAYO. Aragón
A5. ARABAKO TXAKOLINA/TXALOLI DE ALAVA/CHACOLI DE ALAVA. País Vasco	B7. EMPORDÀ. Cataluña	C6. MONCAYO. Aragón
B1. ARLANZA. Castilla y León	A5. GETARIAKO TXAKOLINA/TXACOLI DE TARIJA/CHACOLI DE GETARIA. País Vasco	B5. NAVARRA. País Vasco
B4. BIERZO. Castilla y León	E5. GRAN CANARIA. Andalucía	B7. PENEDÈS. Cataluña
C7. BINISSALEM. Islas Baleares	F2. GRAN CANARIA. Canarias	D7. PLACENSA. Aragón
A5. BIZKAIKO TXAKOLINA/TXAKOLI DE BIZKAIA/CHACOLI DE BIZKAIA. País Vasco	E4. JEREZ/XÈRES/SHERRY. Andalucía	A3. B3. F. Aragón
D5. ES. BULLAS. Murcia	D5. D6. JUMILLA. Supraautonòmica	B5. RIBERA D'EUROPA. Aragón
B5. CALATAYUD. Aragón	F1. LA GOMERA. Canarias	B5. RIBERA D'EUROPA. Aragón
B6. CAMPO DE BORJA. Aragón	D5. LA MANCHA. Castilla-La Mancha	D4. RIBERA D'EUROPA. Aragón
B6. CARIÑENA. Aragón	F1. LA PALMA. Canarias	D5. RIBERA D'EUROPA. Aragón
B6. B7. DK. CATALUÑA. Cataluña	E2. LEÓN. Castilla y León	E4. SIERRA DE SALAMANCA. Castilla-La Mancha
B6. B7. DK. D.E. CAVA. Supraautonòmica	E4. MÀLAGA. Andalucía	E6. SOMBRERON. Aragón
B4. CIGALES. Castilla y León	D5. MANCHELA. Castilla-La Mancha	F1. TACON. Aragón
	E4. MANZANILLA-SANLÚCAR DE BARRAMEDA. Andalucía	

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Colaboration

D.O. CAVA



EUROPEAN UNION



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